

GENEALOGY & THE SOCIAL SPHERE

★ Day 1: Introduce Yourself

Prompt: Who are you and what sparked your genealogy journey?

### **Example Caption:**

"Hi, I'm [Name] and I fell in love with family history after hearing stories about my great-grandmother's journey to America. Excited to start sharing what I discover!"

Day 2: Share a Photo + One Sentence

**Prompt:** Post an ancestor photo, document, or heirloom with a short caption.

#### Example:

"This is my grandfather's toolbox—he was a skilled carpenter who built his family's first home."

P Day 3: Highlight a Place

**Prompt:** Share a location from your family history or where your society is based.

### Example:

"Our roots trace back to Ripley County, Indiana, where three generations of my family farmed the same land."

Day 4: Ask a Simple Question

Prompt: Start a conversation.

#### **Examples:**

"What's a family recipe you still make today?"

"When did your ancestors arrive in this town?"

# Day 5: Tell a Tiny Story

**Prompt:** A 2–3 sentence story from your research.

#### Example:

"In 1901, my 2nd great-grandmother ran a boarding house for railroad workers. Her journal mentions a snowstorm that stranded them for 3 days."

## 🤲 Day 6: Thank Someone

**Prompt:** Thank an ancestor, mentor, or volunteer.

### Example:

"Shoutout to my Aunt Linda for saving all the family letters—her attic finds helped me fill in generations!"

# 🌲 Day 7: Reflect or Share a Goal

**Prompt:** Share what you hope to discover or build.

### Example:

"My goal this year: Finally identify the parents of Frances Sims—my biggest brick wall!"

# **K** Helpful Extras

### Before You Post Checklist:

- ✓ Have a photo or graphic? (optional but engaging!)
- ✓ Keep your caption under 150 words
- ✓ End with a question or call to comment if you want engagement
- ✓ Add 2–5 hashtags like: #FamilyHistory #GenealogyCommunity #AncestorStories

## Suggested Tools:

- Scheduling: Meta Business Suite (for Facebook/Instagram)
- **Canva** search "family history" for templates
- Quantity Caption help: Try AI tools like ChatGPT for rewording or rephrasing posts

# **Tinal Encouragement**

It's not about going viral. It's about connection.

Start with these 7 posts. Build consistency. Build community.

## You've got this—and I'm here to help.

Sign up for **Genealogy & The Social Sphere** newsletter for monthly content ideas + support by visiting www.thesimplelivinggenealogist.com.