

Spring Cleaning Your Genealogy on Social Media Worksheet



Update Your Social Media Profiles:

- Check your bio or “About” section: Is it current?
- Update your profile picture: Consider a spring-themed photo or something genealogy-related.
- Refresh your cover photo or header image with something seasonal.
- Review your profile links: Are they pointing to the right websites, blogs, or resources?

Reconnect with Groups and Communities:

- Make a list of genealogy groups you’ve joined but haven’t engaged with recently.
- Pick one group per week to revisit. Post a question, share a resource, or comment on a discussion.
- Look for any new groups that align with your research interests.

Declutter Your Following/Followers List:

- Unfollow inactive pages or accounts that no longer provide value.
- Follow a few new genealogy accounts or influencers for fresh content.
- Identify 2-3 people you haven’t interacted with lately—leave a thoughtful comment on their posts or send them a message.

Share Your Spring Genealogy Projects:

- Post about an ancestor you’re researching this spring.
- Share a photo or document you’ve recently discovered.
- Write a quick story about a seasonal family tradition from your ancestry.
- Use hashtags like #SpringGenealogy #FamilyHistory #GenealogyJourney to reach a broader audience.

Set a Seasonal Social Media Goal:

- What’s one thing you want to accomplish on social media this spring?
- Write it down here: _____
- Break it into small, actionable steps.
- Check off each step as you go.

